



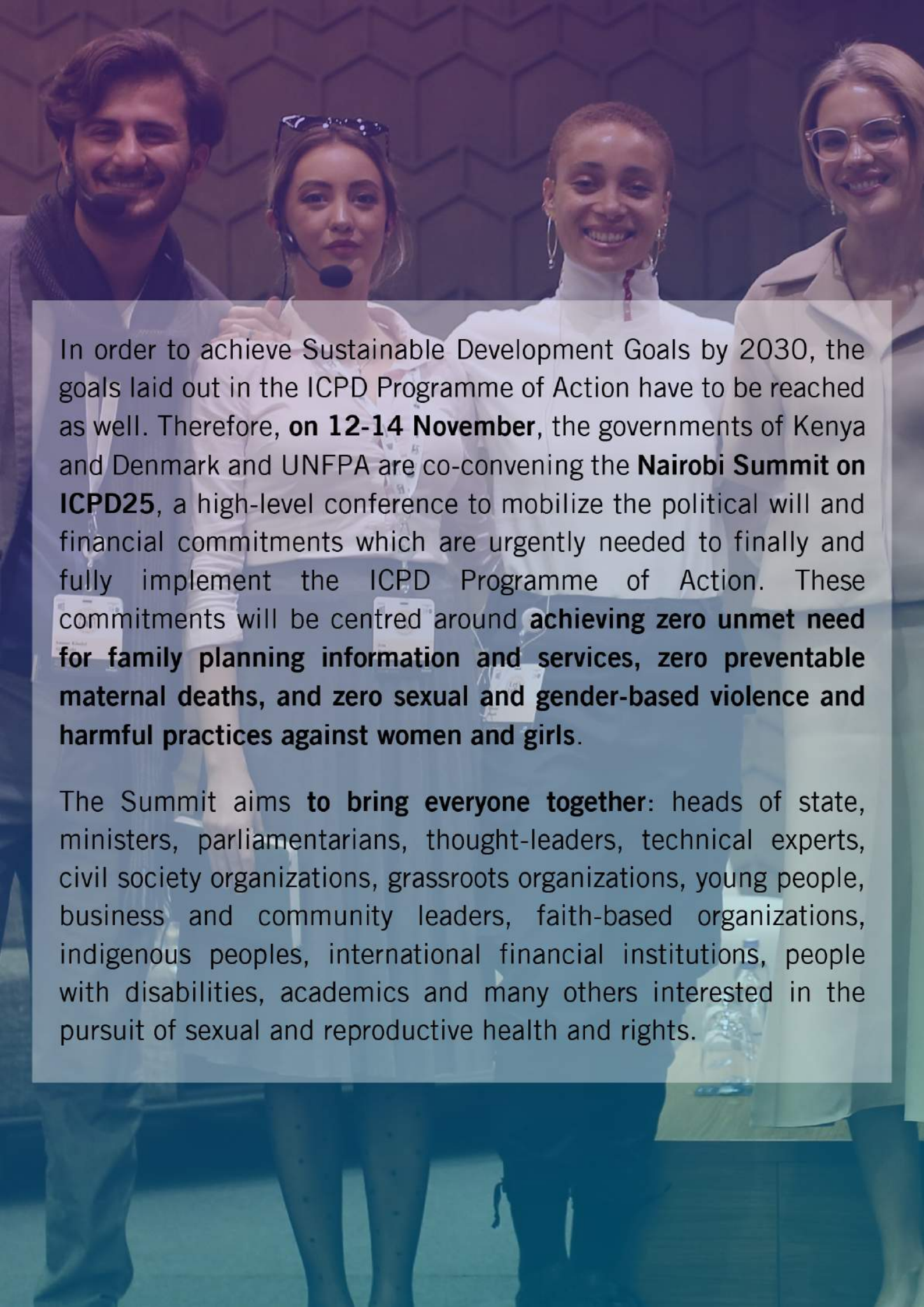
Advocacy Guidelines *for* ***The Nairobi Summit 2019***



About Nairobi Summit

This year marks the 25th anniversary of the **International Conference on Population and Development (ICPD)** in Cairo, where 179 governments adopted a landmark **Programme of Action** which set out to empower women and girls for their sake, and for the benefit of their families, communities and nations. A lot has been achieved since then, but many people are still left behind. Young people and other groups still lack agency, education and access to critical health services.

Today, the world is aiming to achieve the United Nations **Sustainable Development Goals** by 2030, and universal sexual and reproductive health is central to much of this agenda – ending poverty, securing good health and well-being, realizing gender equality and achieving sustainable communities, among many other goals. Urgent and sustained efforts to realize reproductive health and rights are crucial.

A photograph of four people—two men and two women—standing together and smiling. They are wearing lanyards with identification badges, suggesting they are participants or organizers at a formal event. The background is a textured wall with a repeating geometric pattern. A semi-transparent text box is overlaid on the lower half of the image.

In order to achieve Sustainable Development Goals by 2030, the goals laid out in the ICPD Programme of Action have to be reached as well. Therefore, **on 12-14 November**, the governments of Kenya and Denmark and UNFPA are co-convening the **Nairobi Summit on ICPD25**, a high-level conference to mobilize the political will and financial commitments which are urgently needed to finally and fully implement the ICPD Programme of Action. These commitments will be centred around **achieving zero unmet need for family planning information and services, zero preventable maternal deaths, and zero sexual and gender-based violence and harmful practices against women and girls.**

The Summit aims **to bring everyone together**: heads of state, ministers, parliamentarians, thought-leaders, technical experts, civil society organizations, grassroots organizations, young people, business and community leaders, faith-based organizations, indigenous peoples, international financial institutions, people with disabilities, academics and many others interested in the pursuit of sexual and reproductive health and rights.

The **heart of the Summit** will be the endorsement of a set of voluntary global commitments, through global consultations with different stakeholders, largely centred on achieving the “**three zeros:**”

- Zero unmet need for family planning.
- Zero preventable maternal deaths.
- Zero gender-based violence and harmful practices against women, girls and youth.

The Summit will take an integrated approach, covering **five themes** and highlighting the power of gender equality, youth leadership, political and community leadership, innovation and data, and partnerships to accelerate progress throughout.



1. Universal access to sexual and reproductive health as a part of universal health coverage.

Around the world, sexual and reproductive health care is often under-funded and separated from primary health care. At the summit, expect discussions and debate on how to integrate the essential package of sexual and reproductive health services into national primary health care, equalize access, improve quality, and enhance accountability as part of the drive towards universal health coverage.

2. Financing to finish the ICPD Programme of Action and to sustain the gains made.

Current financing arrangements are falling far short of what's needed to realize the goals of the Programme of Action. At the summit, expect announcements of new partnerships and commitments to invest, as well as conversations on how innovative funding mechanisms can help achieve zero preventable maternal deaths, zero unmet need for modern contraceptives, and zero gender-based violence, child marriage and female genital mutilation within the next decade.

3. Drawing on demographic diversity to drive economic growth and achieve sustainable development.

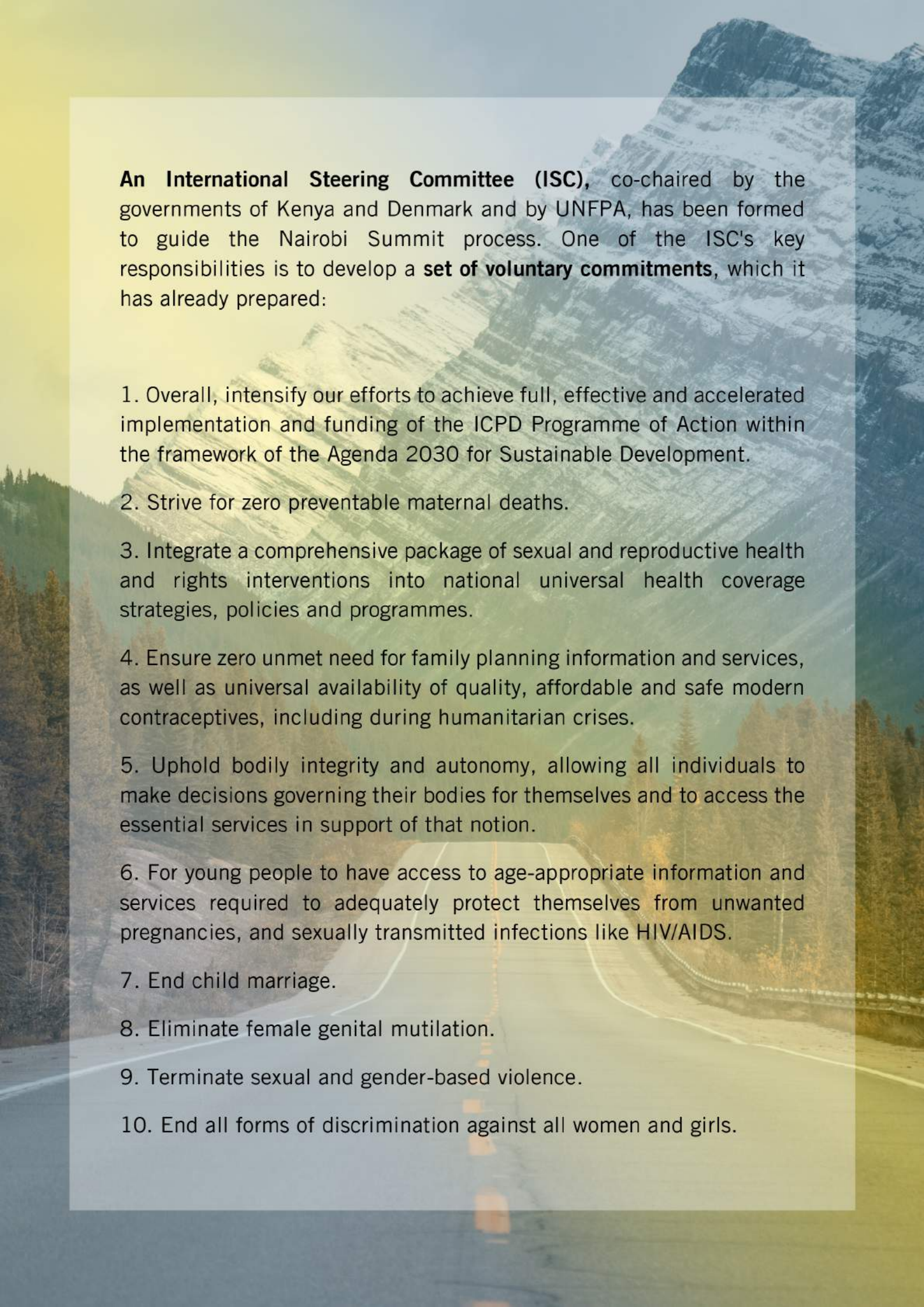
All countries need to plan for demographic shifts in the years ahead to design policies and investments that respond to their unique demographic realities of fertility, ageing, urbanization, migration and displacement, and ensure that labour, health, education and pension systems are optimally located and funded. At the summit, expect to explore actions that governments are taking to better monitor demographic change, and inform long-term policies for economic growth. The ICPD Programme of Action and the SDGs can only be achieved if there is a full understanding of the needs of every segment of the population.

4. Ending gender-based violence and harmful practices.

Everywhere, every day, people are assaulted or otherwise harmed because of their gender. At the summit, expect to discuss how we can get to zero gender-based violence and harmful practices by 2030, analyze what has worked, and explore the promising and sometimes surprising approaches that can help governments finally end the threat of violence and harm.

5. Upholding the right to sexual and reproductive health care even in humanitarian and fragile contexts.

Women fleeing war or stranded in places where services have collapsed still want to prevent pregnancy and may still need help to give birth safely. More women and girls, men and boys become victims of sexual violence in these environments and need access to health care. At the summit, expect to learn how we can end the bottlenecks to providing the full range of sexual and reproductive health services under these conditions, how governments and aid organizations can prepare for crises and integrate sexual and reproductive health care in post-crisis reconstruction. The Nairobi Summit will reenergize the global community, breathe new life into the ICPD agenda and sustain and amplify gains made since 1994. It will be a springboard for governments and other organizations to announce voluntary, global commitments—including financial ones—that will accelerate progress. Innovative financial models and far more resources—from governments, international financial institutions and even private sector partners—are required to finish the ICPD agenda by 2030.



An International Steering Committee (ISC), co-chaired by the governments of Kenya and Denmark and by UNFPA, has been formed to guide the Nairobi Summit process. One of the ISC's key responsibilities is to develop a **set of voluntary commitments**, which it has already prepared:

1. Overall, intensify our efforts to achieve full, effective and accelerated implementation and funding of the ICPD Programme of Action within the framework of the Agenda 2030 for Sustainable Development.
2. Strive for zero preventable maternal deaths.
3. Integrate a comprehensive package of sexual and reproductive health and rights interventions into national universal health coverage strategies, policies and programmes.
4. Ensure zero unmet need for family planning information and services, as well as universal availability of quality, affordable and safe modern contraceptives, including during humanitarian crises.
5. Uphold bodily integrity and autonomy, allowing all individuals to make decisions governing their bodies for themselves and to access the essential services in support of that notion.
6. For young people to have access to age-appropriate information and services required to adequately protect themselves from unwanted pregnancies, and sexually transmitted infections like HIV/AIDS.
7. End child marriage.
8. Eliminate female genital mutilation.
9. Terminate sexual and gender-based violence.
10. End all forms of discrimination against all women and girls.

11. Set up or explore new financing instruments and structures to mobilize the required resources to finance the full ICPD agenda, in particular the “three zeros.”

12. Use national budget processes, as well as all available (innovative) financing instruments and schemes, to do what is in our power to increase domestic financing for sexual and reproductive health programmes to fill the funding gap.

13. Increase the percentage of official development assistance specifically earmarked for sexual and reproductive health and rights to complement domestic financing of sexual and reproductive health programmes.

14. Harness the demographic dividend by investing in family planning information and services, and investing in the health, education and employment opportunities of young people.

15. Support the notion that nothing about young people’s health and well-being can be discussed and decided upon without their direct and full involvement and equal participation (“nothing about us, without us”).

16. Build inclusive societies, where the old and the young, people with disabilities, ethnic minorities and indigenous peoples, all feel valued and able to contribute to their societies.

17. Make the provision of data and the improvement of our data systems a priority to achieve sustainable development.

The **Summit programme** will include four kinds of participant engagement:

Plenary sessions: A daily full plenary with world leaders, change-makers and inspirational speakers make each plenary session memorable and provocative, making contributions to the global commitments.

Signature sessions: Related to the five themes and accelerators, these sessions are moderated interactive discussions that allow participants to delve into key solutions and impacts, with expert panelists sharing experiences, opinions and insights for action.

Community open dialogue series: An open dialogue and discussion across the audience, enabling participants to challenge the status quo and voice advocacy and action to leave no one behind.

Concurrent sessions: These stakeholder-led sessions discuss relevant issues of the day related to the emerging actions from the signature sessions. Participants are encouraged to organize their own concurrent sessions.

Signature sessions:

Building Financing Momentum: The Investment Case for Sexual and Reproductive Health and Rights – Costs and Gaps: We are 10 years away from delivering on the Sustainable Development Goals. Yet the world's progress has thus far been insufficient to meet the targets on reducing maternal deaths, the ending violence against women and girls, and providing universal access to sexual and reproductive health and rights. This session will highlight the urgency and the price tag associated with each target. The latter will come from a major collaborative analysis between academic and multilateral partners indicating the dollar amount needed to reach these goals.

Integrating Sexual Reproductive Health and Rights into Universal Health Coverage: Health care is a matter of equity, quality, accountability and justice. Sexual and reproductive health and rights are an important part of the health and well-being of people, and thus integral to universal health coverage (UHC). Marginalized groups, including minority ethnic groups, young people, unmarried people, lesbian, gay, bisexual, transgender and intersex people, people with disabilities, and rural and urban poor continue to face barriers in accessing quality care. UHC provides a renewed opportunity to uphold their rights. Highlighting new scientific evidence, this signature session will cover how far the world has come towards providing an integrated and essential package of sexual and reproductive health interventions, the remaining challenges and obstacles, and how to overcome these.

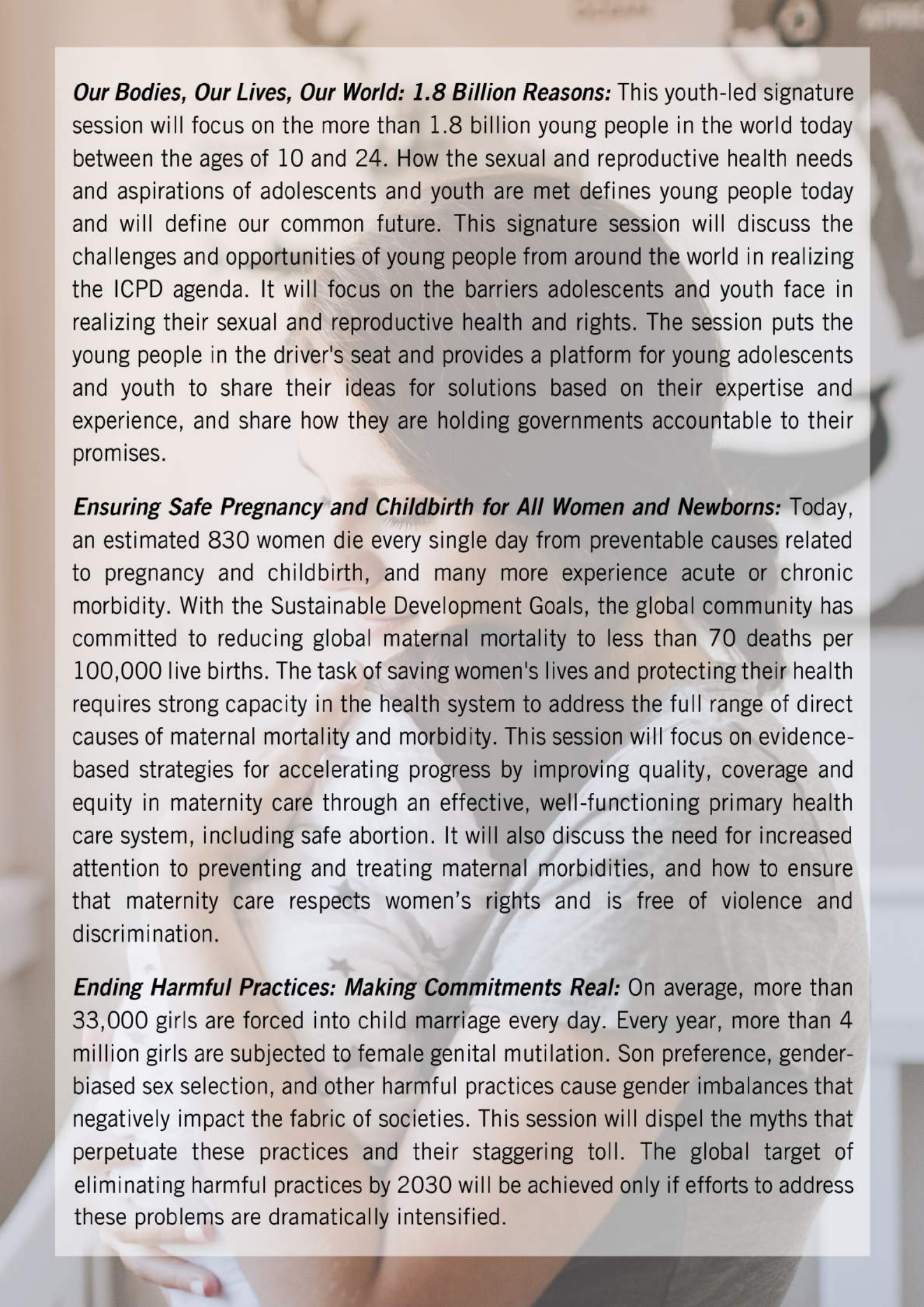
Ending the Unmet Need for Family Planning: Rights and Contraceptive Choices: Today, more women have access to family planning information and services than ever before. Yet 232 million women in developing countries who want to prevent pregnancy are not using modern contraceptives. How can we meet their needs? What will it take to reach marginalized communities and those living in fragile and humanitarian settings? And who is going to pay for it? This signature session will explore the path forwards – engaging across sectors – to expand rights, agency and contraceptive choices to ensure that everyone everywhere can prosper as equal partners in sustainable development.

Accelerating Action to End Violence Against Women and Girls: Sustainable Development Goal 5 recognizes that women's and girls' rights and well-being are central to the long-term welfare of humanity. Yet we have gained little ground in the effort to end violence against women and girls. This signature session will begin by setting the stage in terms of scale, scope and consequences: Despite rhetoric at all levels, violence against women continues in every country, and can increase in some conditions. Services and support remain inadequate. Access to justice is scant, and security for women and girls continues to be elusive. This session will take the discussion forward with the understanding that now is the time to make real change for women and girls.

Demographic Dividend and Diversity: Building Inclusive Societies: Today's world is more demographically diverse than ever before, bringing new challenges and creating opportunities. This signature session will delve into changing demographics as a driver for sustainable growth, poverty reduction, and human capital development. The session will investigate how countries can seize these opportunities and respond to their inhabitant's needs by making the right investments in health, family planning, youth empowerment, education, and employment opportunities, all while safe guarding human rights and pursuing gender equality and the empowerment of women and girls. Participants from young and ageing societies will share experiences and lessons learned from harnessing the demographic dividend.

South-South and Triangular Partnerships to Accelerate the ICPD Promise: South-South and Triangular Cooperation is increasingly important as the new way of mobilizing knowledge and resources for global development. This session will capitalize on successes in population and reproductive health programing, which are expanded through South-South and Triangular Cooperation commitments. It will bring in experts to explore how new opportunities can be leveraged to deliver Agenda 2030 and accelerate the implementation of the ICPD Programme of Action.

A Feminist Approach to Humanitarian Action: Two billion people live in countries affected by conflict and fragility – and a large proportion of them are women and young people. They are not simply vulnerable to humanitarian crises, they are also key to finding durable solutions. Foreseeing humanitarian trends, including the impact of crises on women, young people, people with disabilities, displaced persons, refugees and migrants, this session will call on participants to make concrete policy, operational and financial commitments that will reduce their vulnerability and address their needs.



Our Bodies, Our Lives, Our World: 1.8 Billion Reasons: This youth-led signature session will focus on the more than 1.8 billion young people in the world today between the ages of 10 and 24. How the sexual and reproductive health needs and aspirations of adolescents and youth are met defines young people today and will define our common future. This signature session will discuss the challenges and opportunities of young people from around the world in realizing the ICPD agenda. It will focus on the barriers adolescents and youth face in realizing their sexual and reproductive health and rights. The session puts the young people in the driver's seat and provides a platform for young adolescents and youth to share their ideas for solutions based on their expertise and experience, and share how they are holding governments accountable to their promises.

Ensuring Safe Pregnancy and Childbirth for All Women and Newborns: Today, an estimated 830 women die every single day from preventable causes related to pregnancy and childbirth, and many more experience acute or chronic morbidity. With the Sustainable Development Goals, the global community has committed to reducing global maternal mortality to less than 70 deaths per 100,000 live births. The task of saving women's lives and protecting their health requires strong capacity in the health system to address the full range of direct causes of maternal mortality and morbidity. This session will focus on evidence-based strategies for accelerating progress by improving quality, coverage and equity in maternity care through an effective, well-functioning primary health care system, including safe abortion. It will also discuss the need for increased attention to preventing and treating maternal morbidities, and how to ensure that maternity care respects women's rights and is free of violence and discrimination.

Ending Harmful Practices: Making Commitments Real: On average, more than 33,000 girls are forced into child marriage every day. Every year, more than 4 million girls are subjected to female genital mutilation. Son preference, gender-biased sex selection, and other harmful practices cause gender imbalances that negatively impact the fabric of societies. This session will dispel the myths that perpetuate these practices and their staggering toll. The global target of eliminating harmful practices by 2030 will be achieved only if efforts to address these problems are dramatically intensified.

Innovative Partnerships: Harnessing Creative Industries to Tackle Stigma and Taboo: Many in the private sector are pioneering ethical and sustainable modes of production. Some are using their reach and influence to promote reproductive rights and address social norms to uncover how partnerships in multibillion-dollar industries can help tear down taboos and promote women's health and empowerment.

Democratizing Data as a Public Good: Without dependable population data, whole communities of people remain invisible and their needs and rights ignored. In order to leave no one behind, high-quality disaggregated data are required at national and local levels. Meeting the growing data needs of decentralized governance is critical. Population trends will shape national development and investments effectively only when population and household data are widely accessible and utilized as a public good, while safeguarding the rights of respondents to privacy. This session focuses on making data a public good in order to guarantee zero invisibility and to leave no one behind.

Harnessing the Power of Cities: Urbanization and Access to Sexual and Reproductive Health: Sustainable development cannot be achieved without ensuring safe and sustainable cities. There are many powerful urban leaders and actors raising the bar for smart cities, women-friendly cities, youth-friendly cities and environmentally friendly cities. Today's urban areas are engines for experimentation, transformation and development. This session will bring together mayors, city activists, local leaders and thought leaders from around the world to discuss the power and potential of urban action.

Women and Girls in Humanitarian Crises: Of the 143 million people in need of humanitarian assistance, one in four are women and adolescent girls of reproductive age. Their rights, safety, health and dignity are undermined by the collapse of health and justice systems. No matter the kind of crisis – whether natural hazard, violent conflict, or disease outbreak – affected women and girls have little to no access to sexual and reproductive health services and are at increased risk of sexual and gender-based violence. This session will call for renewed efforts to amplify the voice and reaffirm the agency of women and adolescent girls in all phases of a humanitarian emergency, from preparation efforts before a crisis through the response and recovery.

How can young people participate?



Before Nairobi



Young people will be front and center at the Summit, sharing their hopes and perspectives and contributing their ideas, their leadership, their energy and creativity under the banner of **UNFPA's new youth strategy: [My Body, My Life, My World](#)**. Check out this youth strategy, in order to be informed what UNFPA stands for and is striving to achieve.



W H Y I M A R C H


Ahead of the Nairobi Summit on ICPD25, UNFPA is launching **This Is Why I March, a social media campaign** aimed at raising awareness and stoking enthusiasm about sexual and reproductive health and rights and the Summit. The goal is to raise our voices and ask world leaders to deliver what was promised 25 years ago in Cairo.

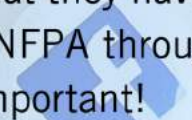


Everyone has an important role to play – whether you're headed to Nairobi or working locally, your voice, conviction and dedication are needed. This is why UNFPA is giving the floor to its staff, partners, influencers and friends to tell the world why we care – why we march.


Click on this icon to view the pages -->







To participate, **post a video** on **Twitter, Facebook or Instagram** expressing why you march. Express what drives you, personally, in your work to advance sexual and reproductive health and rights. Begin your statement with “I march for” end with “This is why I march.”


In the text accompanying the video, use the hashtags **#IMarchFor**, **#NairobiSummit** and **#ICPD25** and tag three people, challenging them to join the conversation. Check out some examples [here](#). 



 [Here](#) you can find stories of activists from around the world who work on issues related to ICPD and who shared what they have been doing – your story could also be here! Contact UNFPA through the button on this page and go ahead, your story is important!



 If you are from [UNECE region](#), there is a coalition of **Civic Society Representatives** that work on the Nairobi Summit and have their webpage where they publish all relative information for young people for them to be informed and to take action if needed: <https://csopartnersforchange.org/>. 

 If you have the possibility to be present at the conference, register [here](#) and follow all the available information on the website of the conference.



BE PREPARED

- Be clear about who the stakeholders that you want to reach out to are, what your messages to them are and whom you represent (a youth-led or youth-serving organization/network, grassroots movement, minority group, etc.).
- Be well-informed about the ICPD processes so far - what are the existing commitments, what has been achieved, what remains to be achieved.
- Be aware of your local and national context - which stakeholders are involved in the achievement of the ICPD goals and the SDGs, what, how and to whom they are reporting about the progress. Try to find statistical data supporting your position and arguments.



GET ENGAGED

The Nairobi Summit is focused on grassroot work and aims to bring the voices of young people that work on local and national level. Thus, if you are a young activist, it is crucial to have your participation in the process of prioritization of the goals from the country, which will be reflected and reported in the conference. There are **many consultations happening face-to-face and online** to make sure the process is inclusive. You can also **get engaged in the working groups** created by your governments working with SDGs and ICPD Program of Action. Try to connect the Ministry of Labor and Social Affairs in your country and to see your possible collaboration with them.




YOUTH VOICE

Think about how you can deliver your messages to the conference and make sure that the youth voice from your country/community/organization will be heard. As one of the co-conveners of the Summit, **UNFPA is co-facilitating through its regional and country offices** an inclusive, broad-based national consultative process on the basis of the 2018 ICPD National Progress Reports from the Midterm Review, to reach consensus on the national commitments (political, financial and programmatic) that will be presented in Nairobi.

The range of stakeholders engaged in the process include government ministries/departments, thought-leaders, technical experts, local authorities and municipalities, youth-led organizations, national and international civil society organizations, private sector, parliamentarians, academia, faith-based organizations and many others. Ideally, this consultative process will lead to a set of national commitments that will align with a broader set of global commitments. Therefore, in order to be engaged in the process, as a youth activist, you can **approach your UNFPA country office and the local/national authorities that might be engaged with the process** (e.g. Ministry of Youth, Ministry of Education, etc.).

If you represent an organization or an organized movement, **try to initiate an internal discussion** among your members on the possible participation in the conference and the messages that need to be delivered there on behalf of your organization. Find out if any of the members are going there and come up with a **joint position** of the network related to the ICPD25 agenda.

Even if there is no confirmation about the participation of the members of your organization in the conference itself, **you can still be active in social media and other channels, raising awareness about ICPD, SDGs, the work that you have been doing in this regard, and about the conference and its importance.** The more young people know about it, the more pressure there will be on stakeholders to accelerate their promises and to act on them, in order to achieve the goals set. Use the above mentioned hashtags and come up with your own strategy of what you want to achieve through this social media campaign.

Follow the [official website of the conference](#) for more information and for the agenda which will be published there soon. 



During Nairobi

1

If you have the opportunity to be present at the conference, **try to be active during all the sessions you attend, meet your government representatives there, network** for yourself and for your community. Report back to your community and get their input, it is an opportunity to have your contributions but also a big opportunity to take out something from the conference to bring it back to your community.

2

Identify the sessions in the agenda in which you would like to participate - depending on what your organization is involved in, what you would like to achieve, to learn or to contribute to. Be clear about your goals and set priorities. It is not possible to attend each and every session, as many of them are happening simultaneously, that is why it is important to make this decision in a strategic way.

3

Make sure that the **messages and information** you wanted to deliver on behalf of your organization/network **are delivered**, that your voice is heard - you do not represent only yourself but the people with whom and for whom you work!

1. After the conference, **follow up with your government or/and UNFPA Country Office** (if any) representatives to see what are the reflections of the process and what is going to be done next. Check how you and your peers can be a part of it - stay involved and demonstrate that you care!
2. Take note of the commitments made at the Nairobi summit. Keep the engagement going, and **hold stakeholders accountable to the commits made** - including your government. Bring the commitment up in conversations about services, policies, programmes etc.
3. If you are not present at the conference, try to still stay engaged with the process and informed about the developments there. In any case, **read the final report** when it is released, **follow the information on the website for news and check national and international media channels** to be informed about what happened in Nairobi.
4. If you or any of your colleagues from the organization you represent went to Nairobi, make sure that there is an **internal follow-up** in your organization - brief other colleagues about the process, share the information you have widely in your network. You can prepare informational materials and share them **not only inside your organization/network**, but with partners and other young people, in order to raise awareness.
5. **Keep working** on the ICPD Agenda and the SDGs - you and your organization are surely doing an amazing job and in order to achieve the goals set we need young people like you to be active, to be involved in changing the world we live in!

**Next
Step**

After Nairobi

See
You
in
Nairobi